

Self Learn

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🌐 AI-Powered Language Learning Platform

The smarter way to learn any language

Personalized AI roadmaps for self-learners. Automated grading for teachers.
Multi-language. Built for Central Asia and beyond.

[Explore the Product](#) [Get in Touch](#)

Real Users Live Today

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3 AI Providers

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5 User Roles

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CEFR A1–C2 Placement System

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25+ AI Background Jobs

The Problem

Language learning is broken for two groups



For Self-Learners

- **No structured roadmap** — apps give exercises, not a path. Learners don't know what to do next or why.
- **No real feedback** — multiple-choice quizzes don't correct mistakes or explain them in your native language.
- **Generic content** — existing platforms don't adapt to the learner's level, goals, or native language background.



For Teachers

- **Manual grading kills hours** — a teacher with 3 classes and weekly homework spends 8–12 hours a week just checking answers.
- **No class-wide insight** — teachers can't easily see which grammar points the whole class is struggling with.
- **Disconnected tools** — homework is on paper or WhatsApp, grades in Excel, lessons in one app, chat in another.

⚠️ **The deeper issue:** Every major language learning platform (Duolingo, Babbel, Preply) is designed for Western markets with English-first interfaces. Central Asian learners — who need guidance in Uzbek,

Russian, or Kazakh — are treated as an afterthought.

The Solution

Three pillars that competitors don't have — together



AI Roadmap & Personal Advisor

Every learner starts with a CEFR placement test. The AI builds a personalized learning roadmap from A1 to their target level, guides them through gamified stages, and acts as a conversational mentor — answering questions, correcting mistakes, and giving study advice in their native language.

CEFR Test → Personalized Map → AI Mentor → Level Up



Automated Homework Grading

Teachers create or AI-generate homework assignments in seconds. Students submit answers. The platform grades them instantly using AI, delivers personalized feedback to each student, and gives the teacher a class-wide dashboard showing patterns and weak points.

AI-Generate → Assign → Auto-Grade → Class Insights

⚡ Estimated 80%+ reduction in grading time



Multi-Language Platform

Not locked to English. The platform is architected to teach any foreign language, with the interface in the learner's native language. English is live today — German, French, Turkish, and Russian are on the roadmap. One platform, any language pair.

Live: English → Roadmap: German · French · Turkish · Russian

Live Product

A full platform, not a prototype

Built on Laravel 13 · Vue 3 · Inertia.js · PostgreSQL · Multi-AI



Self-Learner

- Gamified Learning Map — worlds & stages
- CEFR Placement Test (AI-generated)
- AI Teacher Chat — ask in your language
- Textbook & Book Library
- Vocabulary Learning System

- Analytics Dashboard
- Leaderboard & Streaks



Teacher

- Dashboard & Analytics
- Class Management
- AI Homework Generation
- AI Homework Grading
- Student Management
- Vocabulary Sets
- Question Packs
- Reading Passages
- AI Assistants



Organization (B2B)

- Multi-tenant Org Management
- Member Invite & Remove
- Teacher + Student Roster
- Org-wide Analytics
- Org Settings & Branding



AI Engine

3 AI providers — Anthropic Claude (explanations & grading), OpenAI GPT (exercise generation), Groq/Llama (fast chat responses). **25+ async background jobs** handle: exercise generation, auto-grading, vocabulary notes, session summaries, skill profiling, adaptive training, reading passage creation, placement question generation.



Gamification Layer

XP system · Badge achievements · Learning map with worlds & boss stages · Leaderboard · Streaks · Mission completion tracking — turning daily study into a game learners come back to.

Traction

Live product. Real users. Validated workflows.

🟢 Early Access — Live Now



Teachers actively use automated grading

Homework is created, assigned, submitted, and graded — fully end-to-end in the platform.



Solo learners complete map stages

Learners take the placement test, receive a roadmap, and progress through gamified stages.



Organizations onboarded

B2B accounts with org admins, multiple teachers, and student cohorts are live and active.



AI sessions running in production

25+ AI background jobs process real student submissions, generate exercises, and grade homework daily.

Currently in **closed early access** — scaling toward public launch in Q3 2026. Metrics are shared in founder calls under NDA.

Market Opportunity

A large market, an underserved region

TAM

\$50B+

Global online language learning market (estimated, Grand View Research). Growing at ~18% CAGR driven by remote work, globalization, and AI-powered personalization.

SAM

\$2–5B

Central Asia + CIS digital English & foreign language learning market (estimated). 80M+ people across Uzbekistan, Kazakhstan, Kyrgyzstan, Tajikistan with rapidly growing internet penetration and demand for English proficiency.

SOM

\$50–200M

Uzbekistan near-term: 35M population, ~20M internet users, 3,000+ registered private language centers, government-mandated English in schools (estimated, near-term serviceable market).



Why Now?

- **Uzbekistan 2030 Digital Strategy** — government push for English proficiency in schools and universities
- **Private language center boom** — thousands of independent language schools, all unserved by modern SaaS tools
- **Rising middle class** — families investing in English education as a pathway to higher income
- **AI cost curves falling** — AI-powered personalization is now cost-effective at scale

- **Smartphone penetration >80%** — mobile-first population ready for digital learning tools

Business Model

Two revenue streams, one platform



B2B — Organizations

Schools, private language centers, and corporations subscribe per-organization.

- Monthly or annual subscription
- Includes: 1 Org Admin + teacher seats + student seats
- Typical customer: private language center with 3–5 teachers, 50–200 students
- Value: saves teachers 8–12 hrs/week on grading; gives management analytics



B2C — Solo Learners

Individual learners on a freemium model.

- **Free:** CEFR placement test + basic learning map
- **Premium:** Full AI advisor, all worlds & stages, multi-language content, detailed analytics, offline access
- Subscription-based (monthly / annual)
- Low CAC via organic, leaderboard social loops

Free
\$0

- CEFR Placement Test
- Basic Learning Map (3 worlds)
- Limited AI sessions
- Leaderboard access

Most Popular

Solo Pro

TBD / month

- Full Learning Map — all worlds
- Unlimited AI Teacher sessions
- Multi-language content
- Detailed analytics
- Priority support

Organization

Custom

- Org Admin dashboard
- Unlimited teachers & students
- AI homework generation + grading
- Class & org analytics
- Dedicated onboarding

Pricing to be validated with first paying cohort. Currently in pre-revenue / early monetization stage.

Roadmap

What's coming next



Now (2026)

Early Access — Live

Multi-role platform live: teacher workflow, solo learner map, org management, AI grading, gamification — all operational with real users.



Q3 2026

Public Beta + First Paying Organizations

Open registration, onboard first 10 language centers, launch full English content library, implement subscription billing.



Q4 2026

Second Language + Mobile Optimization

Add German or Turkish as the second taught language; ship mobile-optimized web experience; launch referral program for solo learners.



Q1–Q2 2027

Mobile App + Regional Expansion

Native iOS & Android app; expand to Kazakhstan and Tajikistan; launch marketplace for teacher-created content packs.

Team

Built by someone who lives the problem



Xosilbek

Founder & Full-Stack Developer

Built the entire platform solo — Laravel backend, Vue 3 frontend, multi-AI integration, gamification engine, and B2B org system. Deeply familiar with the Uzbekistan EdTech market.



Hiring

Key Open Roles

- Head of Growth / Sales (B2B language centers)
- Content Lead (curriculum, CEFR-aligned lessons)
- Mobile Developer (iOS / Android)

The Ask

Currently raising — open to discussion

We're looking for capital to accelerate from early access to market leader in Central Asia's online language learning space.

Use of Funds

60% — Engineering & Product

Second language support, mobile app, AI model improvements, content expansion

25% — Sales & Marketing

B2B outreach to language centers, organic growth campaigns, first paying org cohort

15% — Operations

AI API costs, infrastructure scaling, legal, HR for first hires


This round enables: public launch, first 10 paying organizations, second language on the platform, and 12 months of runway to reach sustainable revenue.

Let's talk

Interested in learning more about Self Learn?

We're happy to share metrics, a demo, or a deeper dive into the product.

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 LinkedIn — *share your profile link here*

 [Send Investment Inquiry](#)

We respond within 24 hours.

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